

# Branded Tradeshow Design

Marcela Siller O. - Tradeshow and Showroom Design - VDE/25738 - Pak Lun - 2023 Brand: Apple

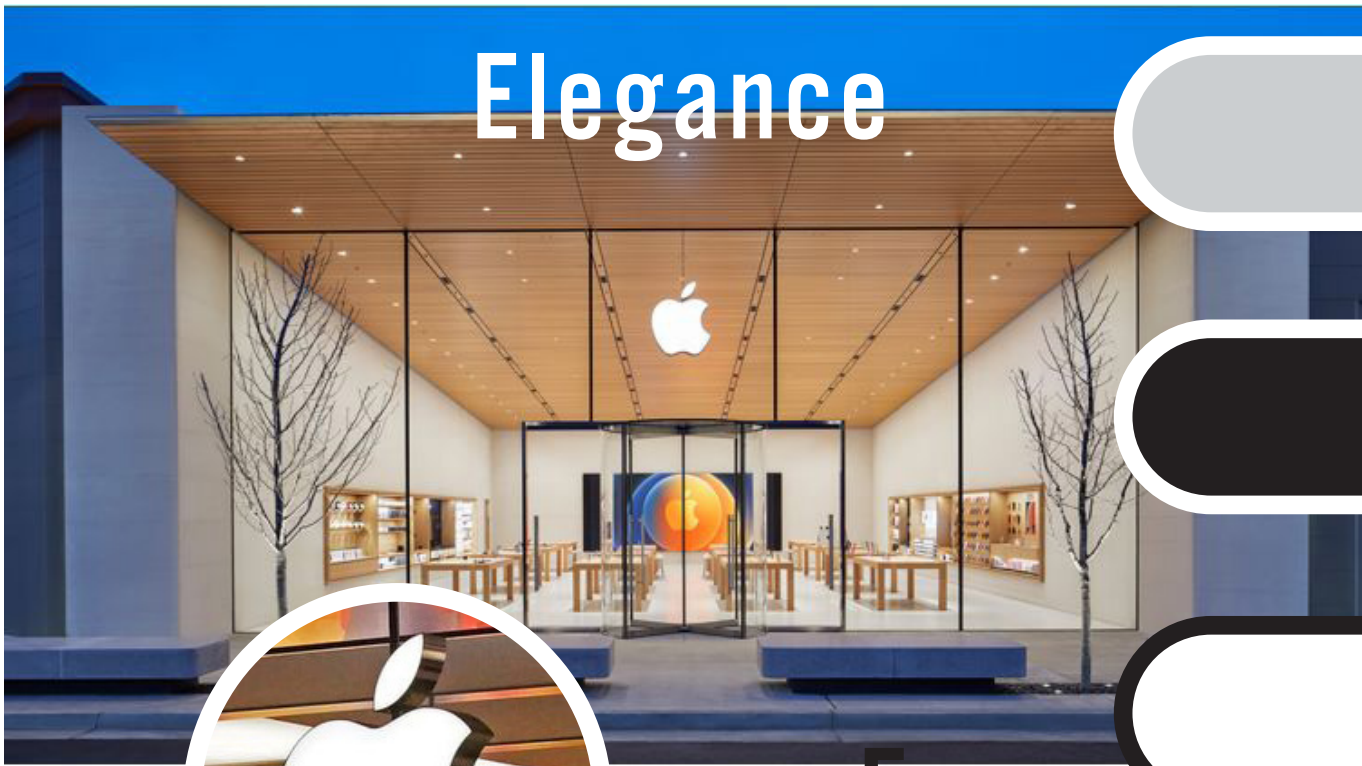
# MOOD BOARD

Brand: Apple

## Technology



## Simplicity



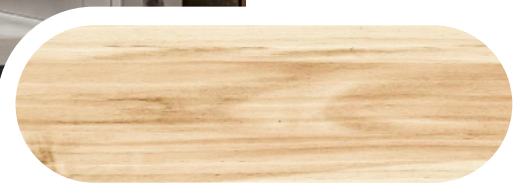
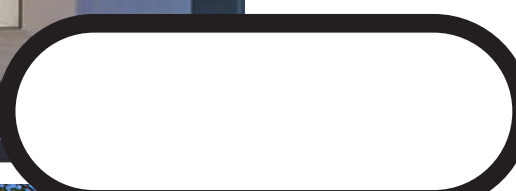
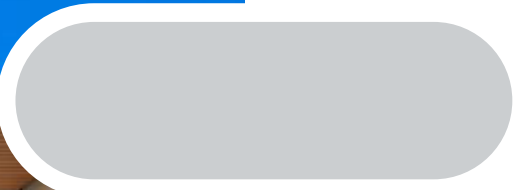
## Elegance



## Modern



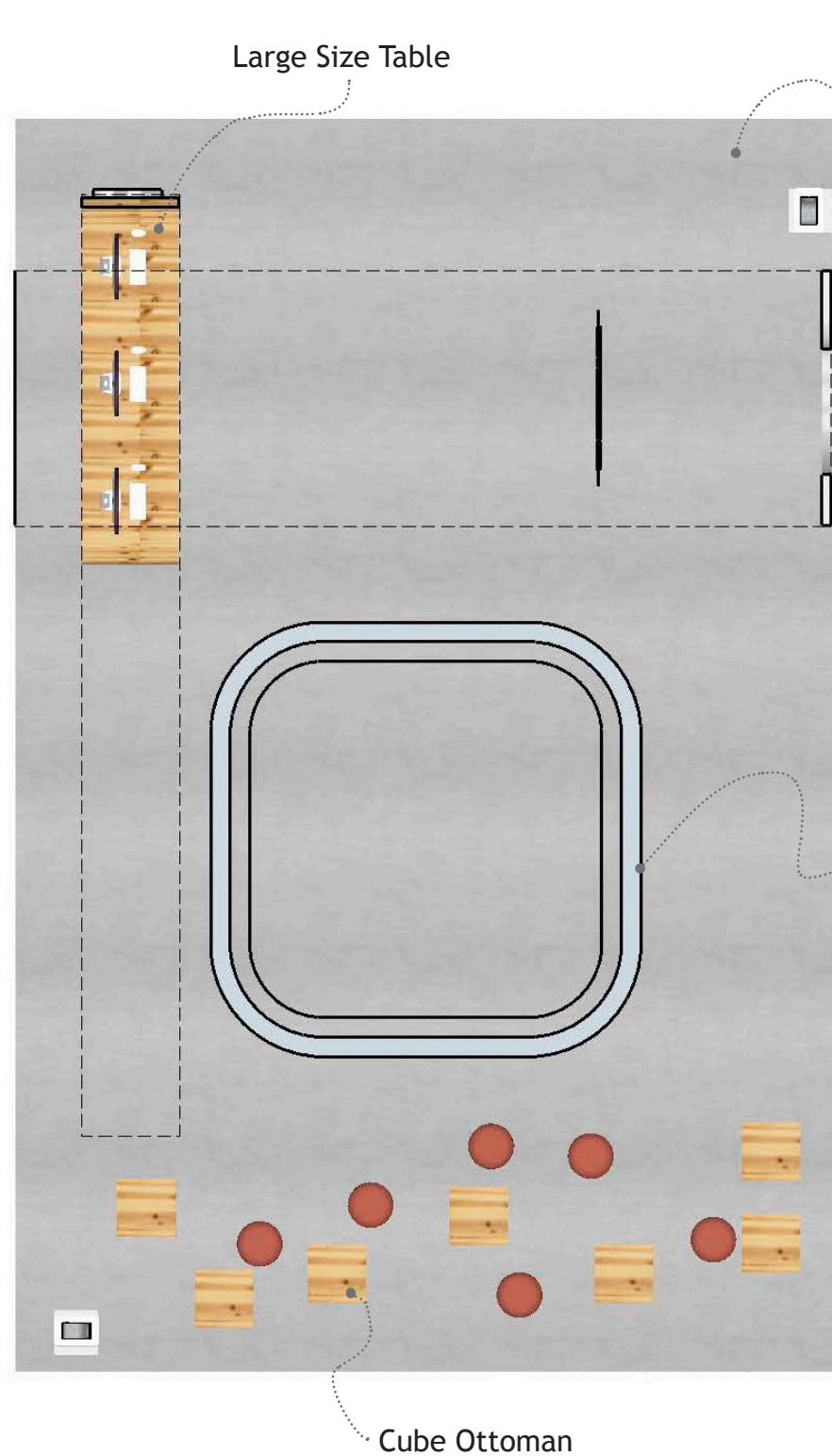
## Fun





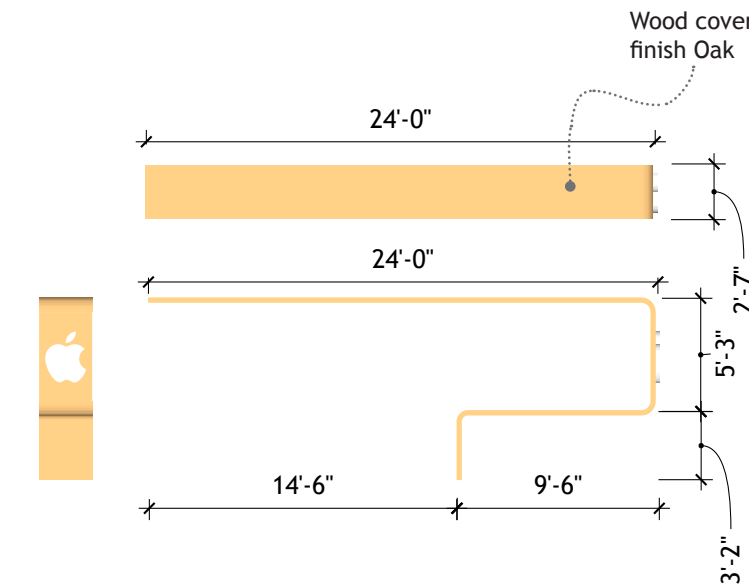
# FINISH PLAN

Brand: Apple



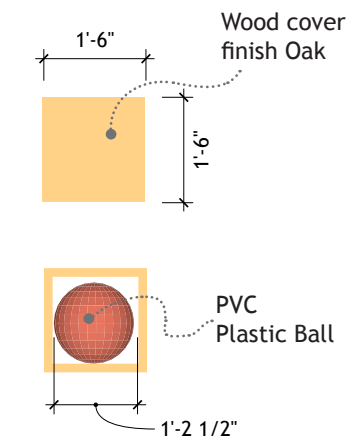
Vinyl Flooring  
Cement texture

Large Size Table

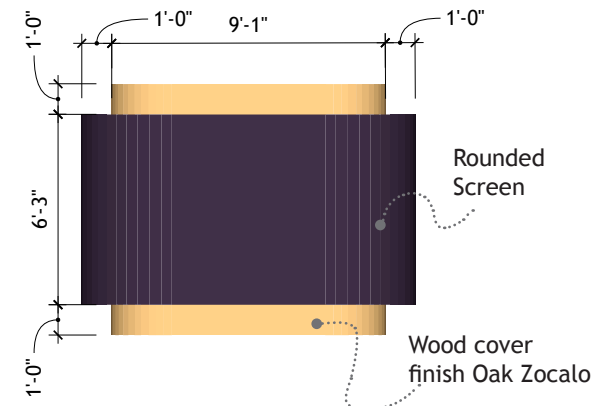


Large Size Table

Wood cover  
finish Oak

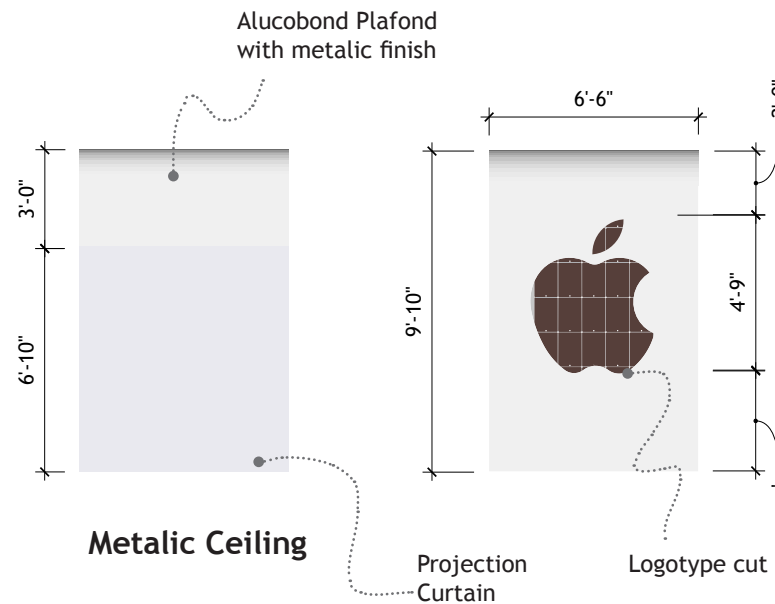


Cube Ottoman



Rounded screen

Rounded screen

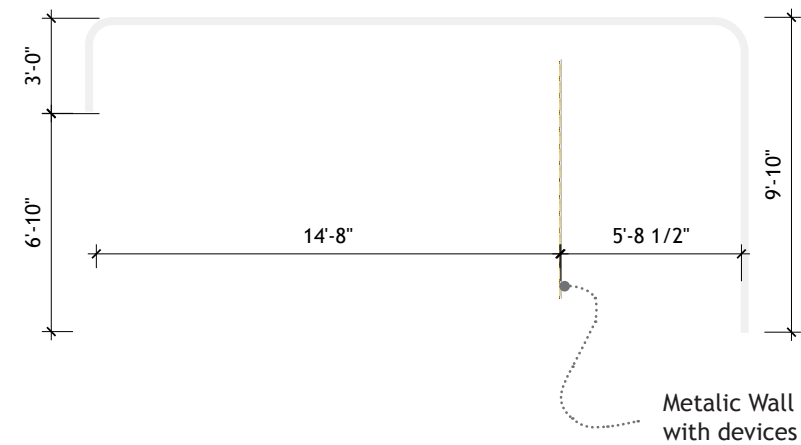


Metallic Ceiling

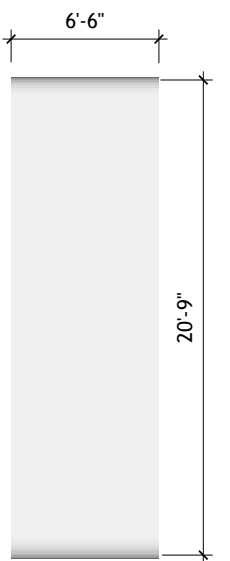
Alucobond Plafond  
with metallic finish

Projection  
Curtain

Logotype cut

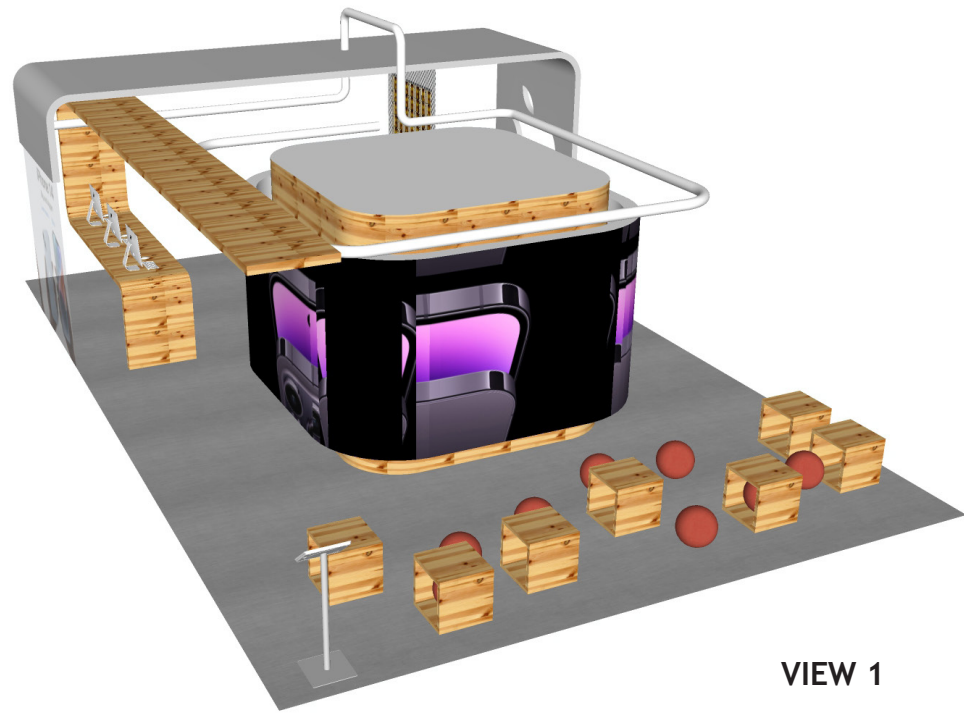


Metallic Wall  
with devices

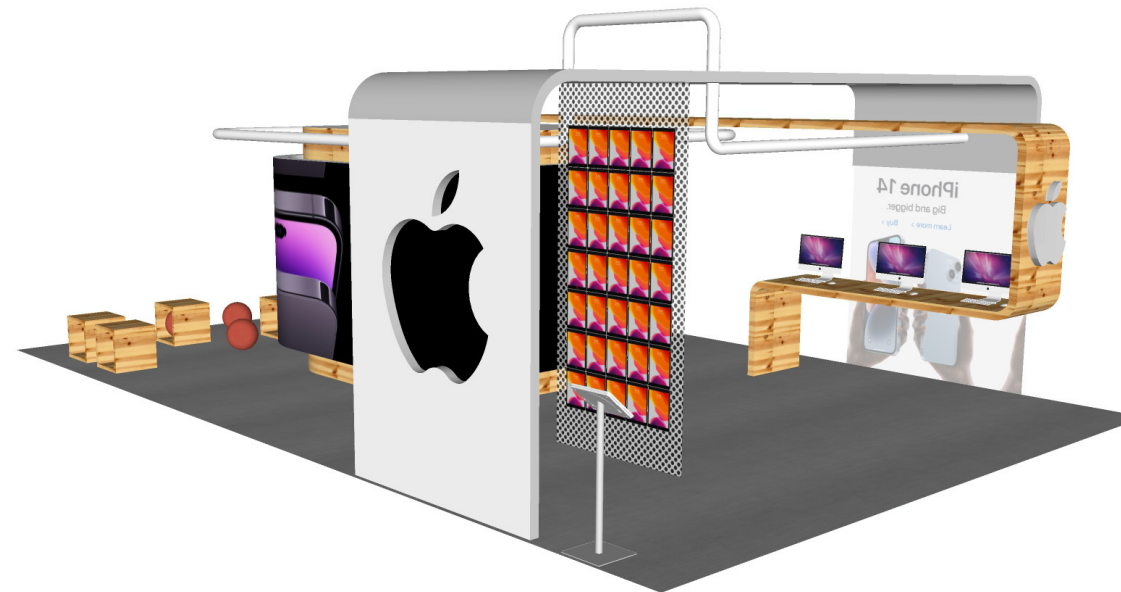


Brand: Apple

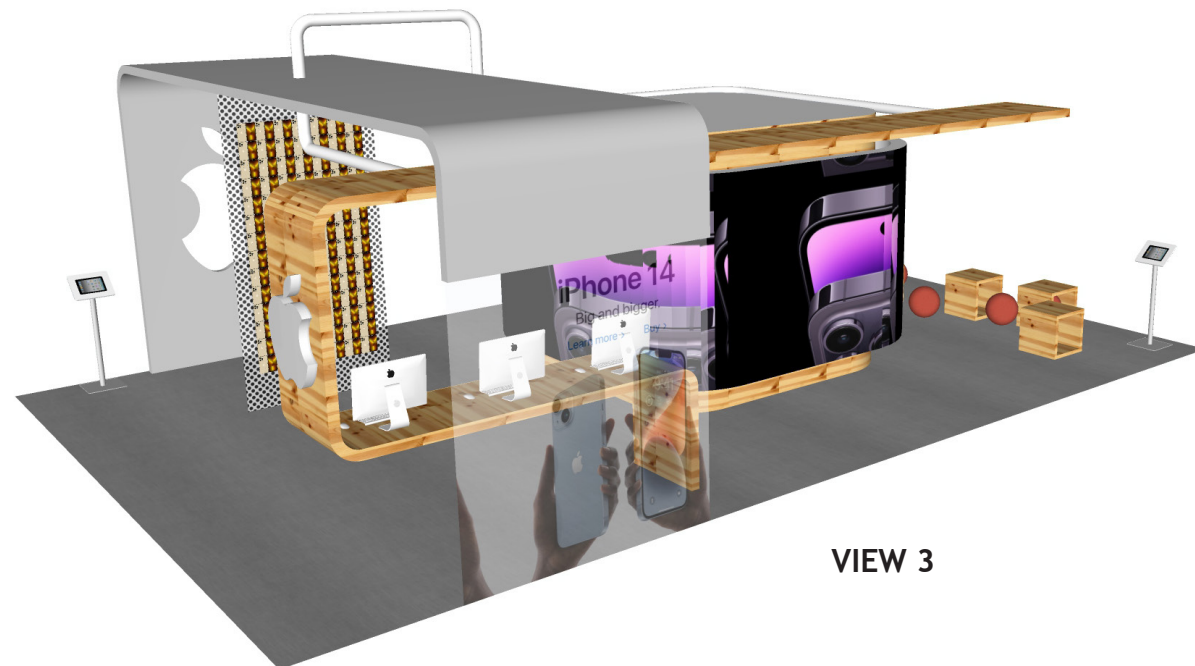
# PERSPECTIVE VIEWS



VIEW 1

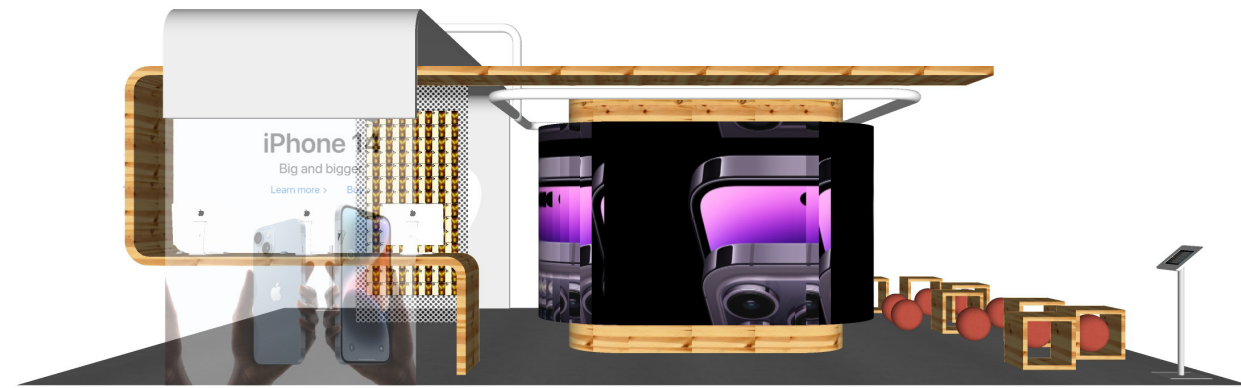


VIEW 2



VIEW 3

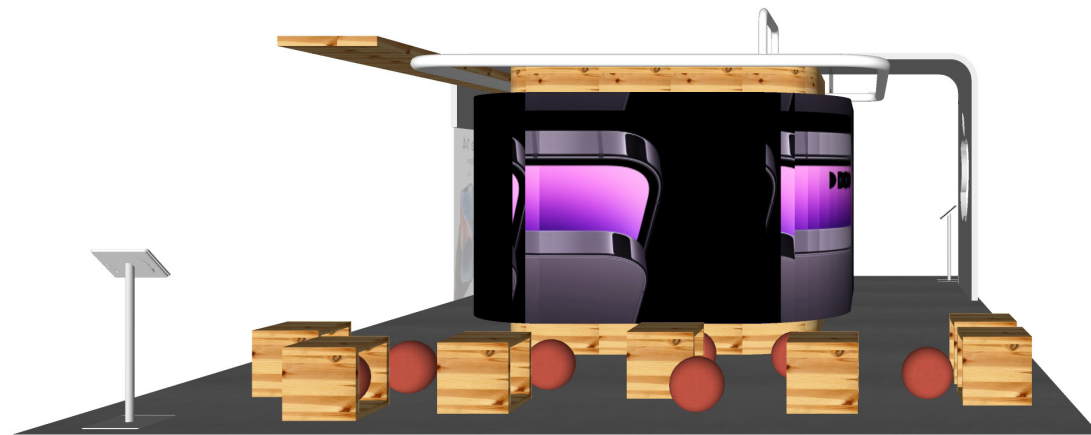
# ISOMETRIC VIEWS



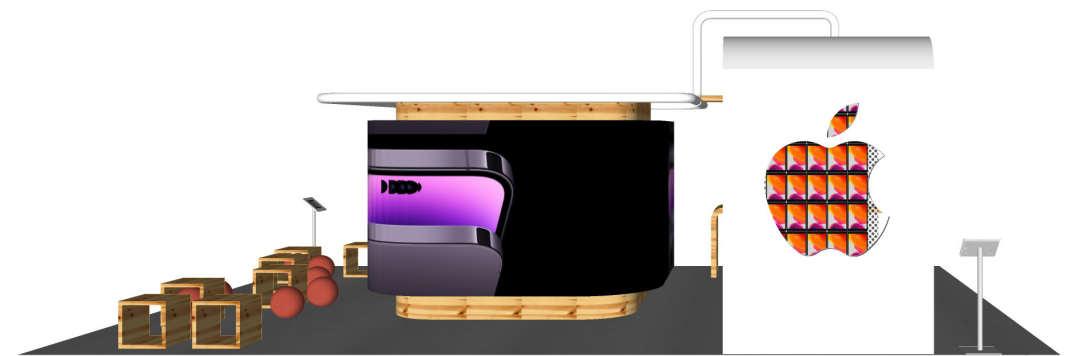
VIEW D



VIEW A



VIEW C



VIEW B